

Alejandro Ortiz

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EDUCATION

Medill School of Journalism, Northwestern University | Chicago, Ill.

M.S. Journalism, June 2017

Social Justice Reporting Specialization | Magazine Journalism Concentration

University of Illinois at Urbana-Champaign | Urbana, Ill.

B.S. Broadcast Journalism, May 2016 | High Honors & Phi Kappa Phi

Minor in Latina/Latino Studies | Public Relations Certificate

JOURNALISM & MEDIA EXPERIENCE

WBBM-TV (CBS Chicago) | Chicago, Ill.

Web Producer (June 2022-Present)

-Write, post and edit web stories for chicago.cbslocal.com

The Herald-News | Joliet, Ill.

Reporter (April 2017-June 2022)

-Reported on local news, politics, crime, business, education and politics in Will County

Comcast Sportsnet Chicago | Chicago, Ill.

Digital Intern (January 2017-March 2017)

-Edited video and audio content for website and social media

The Times Weekly | Joliet, Ill.

Reporter, Photographer, Videographer (May 2016-March 2017)

-Covered news and sports in Will County and Southwest Suburbs of Chicago

Northwest Herald | Crystal Lake, Ill.

Sports Reporting Intern (May 2015-August 2015)

-Conducted research for and produced previews, recaps, features, enterprise and multimedia pieces on prep sports in the northwest suburbs of Chicago

WCIA-TV (CBS affiliate) | Champaign, Ill.

Sports Intern (May 2014-December 2015)

-Assisted in producing sports segments by writing and stacking scripts

-Shot and edited footage for VOs, VOSOTs and packages on Avid Newscutter

SKILLS

-Proficient: Videography, Final Cut, Adobe Premiere Pro, Adobe Audition, Wordpress CMS, Facebook, Twitter, Tweetdeck, Instagram, Snapchat, LinkedIn, Tumblr and Hootsuite

-Basic: Photography, Photoshop, AP Style writing, and broadcast style writing

HONORS AND AWARDS

-Illinois Press Association, 4th Place for Localized National Story category, 2020

-White House Correspondents' Association Scholarship

-Senior 100 Honorary

-College of Media Dean's Council

-Illinois Broadcasters Association Multicultural Internship Grant

-Dean's List (4x)

-Stephens Farms Scholarship

-Richard Tuttle Orr Scholarship